Triple-power Business Jumpstarter

Taking Your Practice to the Next Level

POWER

Prepare to fill your calendar with paying clients

POWER

Launch your business and new services the right way

POWER

Sketch a program structure that delivers client success

Prepare to fill your calendar with paying clients

It's time to prepare to book new clients – both **work-wise** and **mentally**! You want a practice to feel proud of, right? To accomplish this essential milestone, let's start by writing down your big game plan:

- ❑ **What** marketing process could I implement for attracting and signing new paying clients? **How** can I simplify this, so it doesn't delay my growth but quickly boosts my cashflow?
- ❑ **How** should I talk about my services in a way that doesn't feel uncomfortable? **What** words should I use with people who haven't heard about my services before?
- ❑ **What** special attributes make my services so distinctive? Is it the personalisation methods from my certification? Is it my one-to-one dedication and my commitment to my client's health goals?
- ❑ **What** is my unique selling point? What makes me so different from others?

Winning the mental game: Remember, whatever may seem obvious to you now, it is *not* to those who genuinely need your help! Your studies, your new skills, your gained know-how are unique.

My game plan for step one is…

Want the complete toolbox to get paying clients? Grab the copy-and-paste emails, client-getting templates and value proposition statements to start filling your practice… fast! It's all inside the Client Getting Blueprint™ tailored specifically for your certification and you can ACCESS ALL THIS HERE

Launch your business and new services the right way

Now that you feel prepared to fill your calendar with paying clients, we need to focus on **launching** your business and your new services! What's the point of having an amazing offering if we don't spread the word about it? To guide you with this part, let's get clear on the following elements:

- ❑ **How** and **where** could I spread the word about my business and my new services?
- ❑ **Where** can I find my ideal clients? **How** can I tap into these opportunities?
- ❑ **How much** should I charge for my services? **Which** payment methods do I need to put in place?
- ❑ Is there an exclusive package I could use to attract prospective clients? **How** should I price this?
- ❑ **What** steps could I take so I can secure profitable partnerships and get a steady stream of new client referrals?

Gaining a confidence (and a wallet) boost: Start capturing authentic client testimonials so you can gain additional credibility and price your services even more robustly!

My game plan for step two is…

Want to fast-track your launch? Every template you need to successfully launch your business is inside the Business Launch Blueprint™ tailored specifically for your certification — including business emails, premium-package outlines and step-by-step guidance to get you going immediately! GET IT ALL HERE

Sketch a program structure that delivers client success

Congratulations, you are now taking payments and filling your calendar with clients! So where do we go from here? This is the most critical moment: ensuring that you deliver an exceptional service that helps each client get closer to their health goals. But how? Let's answer these questions to guide you:

- ❑ **How** can I put into practice and apply the client know-how that I gained from my certification?
- ❑ **What** should be my program length? **How many** client sessions should I include? And how often?
- ❑ **How** should I structure each session to serve my client more powerfully, so they keep coming back for more sessions and enthusiastically tell everyone about my services?
- ❑ At **which point** should I use each of the different client worksheets and assessment tools from my certification? **Which** ones could be completed in-session and **which** ones as homework?

Drawing a winning client program: Revisit your certification modules, the methods you learned and the client worksheets you received. List them and map out how and when to use each of them!

My game plan for step three is…

Get this program done for you? Use our session-by-session structure for an entire client program inside the Client Success Blueprint™ — PLUS templates and scripts: what to include, ask or say, and what homework to give… so you can finally feel 100% in control and help your client achieve results!